

Mat Franco

"America's Got Talent winner, Las Vegas magician"

Based in Las Vegas | Close-Up Magic | Comedy Magic

Biography

The first magician ever to win NBC's America's Got Talent, Mat Franco takes an innovative approach to magic-making driven by pure joy. He headlines the Mat Franco Theater in Las Vegas, the room that carries his own name, and he never stops exploring the craft.

That same generosity runs through everything outside the theater. Mat has supported Nevada's The Animal Foundation with annual supply drives and fundraising, and donated \$20,000 in winnings from Who Wants To Be A Millionaire to the NSPCA. At the start of the global pandemic he turned to Facebook as one of the first entertainers to livestream shows, and he honored first responders and essential workers with a dedicated show when Las Vegas reopened.

Performance clips

Mat Franco's UNBELIEVABLE Audition on America's Got Talent! <https://www.youtube.com/watch?v=qWfTqakQlik>

Upcoming live performances

Sep 7, 2026 | Mat Franco: Magic Reinvented Nightly

Mat Franco Theater, Las Vegas [Tickets](#)

Sep 7, 2026 | Mat Franco

The LINQ, Las Vegas [Tickets](#)

Sep 8, 2026 | Mat Franco

The LINQ, Las Vegas [Tickets](#)

Sep 8, 2026 | Mat Franco: Magic Reinvented Nightly

Mat Franco Theater, Las Vegas [Tickets](#)

Sep 9, 2026 | Mat Franco: Magic Reinvented Nightly

Mat Franco Theater, Las Vegas [Tickets](#)

Booking, profile, and official links

Booking enquiries are subject to current tour availability.

Booking enquiry <https://findmagic.show/mat-franco#enquire>

FindMagic profile <https://findmagic.show/mat-franco>

Official website <https://matfranco.com/>

YouTube <https://www.youtube.com/c/MatFranco>

Facebook <https://www.facebook.com/matfrancomagic>

Instagram <https://www.instagram.com/matfranco>