

# Alex Blackwood

*"Award-winning mentalist and keynote speaker"*

Based in Amsterdam | Close-Up Magic | Mentalism

---

## Biography

Award-winning mentalist Alex Blackwood pairs deep knowledge of persuasion, influence and body language with Mind Craft, a practical set of techniques exploiting quirks of the human mind, to create demonstrations that look like genuine intuition. His awards in 2019 include the Prix d'Argent Best Mentalist at Stars of Magic in France and the Mentalism Award at the Dutch National Championships.

Warm, funny and highly interactive, his shows and keynotes pull in the whole room, from 5 people up to 5,000, live or online. A TEDx speaker and executive coach, Alex has delivered Mind Craft keynotes for Nike in Cape Town and Ultimate Software in Milan, hosted events for BearingPoint management consultancy, and performed at Leiden Observatory for its Museum Nacht. He works stage and close-up, from full theatres to exclusive events.

---

## Booking, profile, and official links

Available for Close-Up Magic, Mentalism, private engagements, and custom events.

**Booking enquiry** <https://findmagic.show/alex-blackwood#enquire>

**FindMagic profile** <https://findmagic.show/alex-blackwood>

**Official website** <https://www.blackwoodmagic.org/>

**YouTube** <https://www.youtube.com/channel/UC4gykQ4nQOqecCZfcVbFLOw/videos>

**Facebook** <https://www.facebook.com/BlackwoodMindCraft/>

**LinkedIn** <https://www.linkedin.com/in/blackwoodmindcraft/>

**Instagram** <https://www.instagram.com/blackwoodmindcraft/?>